

LANDS' END

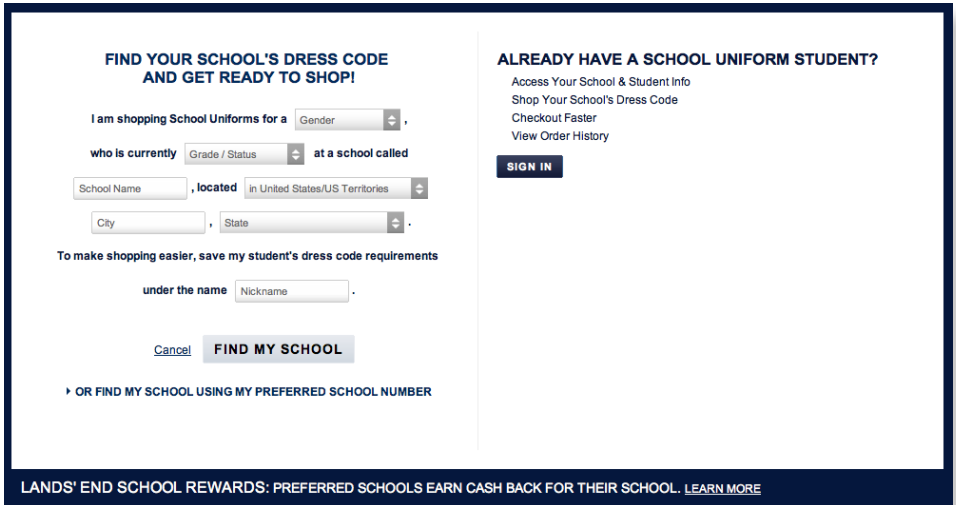
 SCHOOL UNIFORM

800-469-2222 • landsend.com/school

CUSTOMIZED SHOPPING, IN 5 EASY STEPS

STEP 1: Go to landsend.com/school and click on **FIND MY SCHOOL** in the menu on the left-hand side of the page. Don't forget to check your school's website to see if it has a link to your school's custom Lands' End website.

STEP 2: Under "Find your school's dress code," enter your child's gender and grade. Search for your school by name and location or by typing in the Lands' End Preferred School number (a 9-digit number beginning with 900-). Click on **SELECT SCHOOL** once you locate your child's school.



The screenshot shows the 'FIND YOUR SCHOOL'S DRESS CODE AND GET READY TO SHOP!' section of the website. It features a search form with the following fields and options:

- Header:** FIND YOUR SCHOOL'S DRESS CODE AND GET READY TO SHOP!
- Form Fields:**
 - I am shopping School Uniforms for a ,
 - who is currently at a school called
 - , located in
 - ,
 - To make shopping easier, save my student's dress code requirements under the name
- Buttons:**
- Alternative Option:** OR FIND MY SCHOOL USING MY PREFERRED SCHOOL NUMBER
- Right Column:** ALREADY HAVE A SCHOOL UNIFORM STUDENT? with links: Access Your School & Student Info, Shop Your School's Dress Code, Checkout Faster, View Order History, and a button.

LANDS' END SCHOOL REWARDS: PREFERRED SCHOOLS EARN CASH BACK FOR THEIR SCHOOL. [LEARN MORE](#)

STEP 3: If you wish to access your child's profile in the future, add a nickname and click on **SAVE SCHOOL**

STEP 4: Create a Lands' End account by entering your E-mail address and a password. You will be taken to a page titled **My Students**.

Personal Shopping Account

Sign in to My Account

E-mail:

Password:

[show password](#)

I can't remember my password.
Please [e-mail it to me](#).

SIGN IN

Create an Account

Creating an account allows you to checkout faster, save products in your shopping bag, access your order history, and build an address book.

Enter E-mail address:

Create Password:

[show password](#)

Password minimum 6 characters

Keep me signed in on this computer. [?](#)

CREATE ACCOUNT

STEP 5: Select the child for whom you want to shop and click on **SHOP FOR THIS SCHOOL** to begin shopping.


SHOPPING FOR MORE THAN ONE CHILD?

Once you are signed into your Lands' End profile you will see a blue bar that runs across the top of the page listing all of the children you have added to your profile.

To shop for another child, click on the tab showing that child's nickname. If you need to add a child to your Lands' End profile, click on **+ Add Student** in the blue bar.

Emma [+ Add Student](#) [View All Students](#)

Layna - Grade 3 Preferred School contribution with purchase.

 School name and address will appear here

Preferred School Number XXXXXXXXX

Already registered? Sign in for Faster shopping and checkout.

SIGN IN

We'll apply this Preferred School Number to your purchases. Please review your dress code guidelines before shopping. [DRESS CODE GUIDELINES \(PDF\)](#)

NEED TO CHANGE YOUR STUDENT PROFILES?

Click on **View All Students** in the blue bar. From this profile page you can add a child, edit a child's profile or remove a child from your account.